



*Save the Date!*

The New Jersey Alliance for Social, Emotional,  
and Character Development, Inc.  
presents their  
16<sup>th</sup> Annual Statewide Conference



2025 NJASECD Annual Conference

# “Growing Goodness Through Character Education”

**Thursday, May 29, 2025, 8:00 am–2:00 pm at Rider University**

**Conference Fee: \$150 (includes NJASECD Membership and Buffet Lunch)**

“Don’t be such a goody-goody.” All of us have heard that familiar putdown. In today’s “Big Me” culture, old-fashioned “goodness” has certainly gotten a bad rap. Humility, integrity and empathy seem hopelessly outdated, paling next to a current emphasis on flamboyant self-promotion. How can we shape our students to be caring people of character when practically everything they see in their culture and social media seems to point them in the opposite direction?

With that challenge in mind, we have designed an engaging conference to inspire you to address the issue. We hope to show you how character education is the key to molding a better school, better thinkers, better people, better citizens. We all know that preaching doesn’t work so our lively breakout sessions, led primarily by NJ/National Schools of Character, will demonstrate through replicable practices what an agenda promoting goodness looks like at the elementary, middle school and high school levels. We purposely accented the “growing” aspect since goodness must be learned and implemented over time. We must plant the seeds of goodness early, we nurture them through intentional practice and we cultivate them consistently through individual and collaborative acts of caring.

Get ready, mark your calendars now for **Thursday, May 29** for an unforgettable day of learning and connecting with your colleagues. An inspirational keynote speaker will introduce the conference’s theme in an innovative TED Talk-style presentation. We also have tweaked the usual conference schedule so that our day will end at 2 pm so you can get an early start home.

Join us as we celebrate our 2025 New Jersey Schools of Character. and you will make the last week of May an exciting beginning to the way you will transform your school into a caring Center of Goodness.

**2025 Schools of Character Recognition Ceremony will begin the conference.**

**For further information contact us at [njasecd@gmail.com](mailto:njasecd@gmail.com)**

**New Jersey Alliance for Social, Emotional, and Character Development, Inc. (NJASECD)**

It is the mission of the New Jersey Alliance for Social-Emotional and Character Development (NJASECD) to assist educators and all other stakeholders in their efforts to foster ethical, responsible and caring people as they model and teach the social-emotional skills and ethical and performance values that lead to good character.

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